

Fallon Milligan – Chair, Lake View Terrace  
Judi Trujillo – Vice Chair, La Tuna Canyon  
Cindy Bloom – Shadow Hills  
Julie Tarnawski – Shadow Hills  
Owynn Lancaster – Shadow Hills



## **Foothill Trails District Neighborhood Council** **COMMUNICATIONS & OUTREACH COMMITTEE Meeting Minutes** **November 23, 2020**

### **Via ZOOM**

1. Call to order: ***The meeting was called to order at 7:09pm. Committee members Judi, Cindy Julie and Fallon were in attendance, constituting a quorum.***
2. Opening Statement by Chair: ***Fallon welcomed everyone to the Zoom meeting, Lisa Johnson was also in attendance. Several other people joined via Zoom but did not speak nor identify themselves – they just observed via muted screens.***
3. Presentation/Discussion/Possible Action to fill any vacant committee seats: ***None***
4. Reports by Public Representatives: ***None***
5. Public Comment (*limited to 3 minutes each*): ***None***
6. Presentations by Community Groups/Organizations (*limited to 5 minutes each*) - ***None***
7. New Website: ***Discussed continued updates and pages to be finished; Resources and NPG pages, Budget Page, training of Committee Chairs for admin of Committee pages. Discussed changing / adding pictures to the slide show on the Home page – using pics submitted for the calendar. Also discussed adding all pics submitted to the Gallery section on the website.***
8. 2021 Calendar – ***Discussed all business related to calendar; info pages on back - all info needs to be checked as to if current. Any changes / additions to back pages. Discussion of distribution; distribution list to community groups and contacts. Timeline for completion. Discussed having another working group to finish picture selection, etc.***
9. Masks: ***Final review and vote for the approved mask to go to print. Committee chose the 2 inch logo option. Discuss plan of action for grass roots distribution working from the office with individual board members picking up masks to distribute, porch drop offs, etc – all plans to keep current Covid related safety measures and precautions in mind and practice. Discussed facilitating getting final payment ready for vendor.***
10. Email Marketing Service – ***Discussed to implement this after the first of the year when all other current projects are completed and to make this a 2021 priority to use our new email list and marketer for the upcoming 2021 Elections.***
11. Holiday Sponsorship for community members in need. Open discussion about possible partnering with existing community-based organizations (501 c3 status) to help facilitate possible events within our district. Similar in idea and execution to what the Pacoima NC did recently with MEND and Luz Rivas's office. ***Discussed that it was too late in the season to do this – but we want to make this a priority for 2021 in general, not just for the holidays. Discussed***

**various community groups that we could work with / approach, such as Tierra del Sole, A Head with Horses, working with CD7, community organizations.**

12. Approval of October 26<sup>th</sup> Meeting Minutes – **No Meeting Minutes available. To vote on October minutes at next Outreach Meeting.**
13. Set date of next Outreach Committee Meeting for **December 28th.**
14. Adjournment: **Meeting adjourned before 9pm. (exact time not noted)**

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